

Are human interactivity times **Lognormal?**

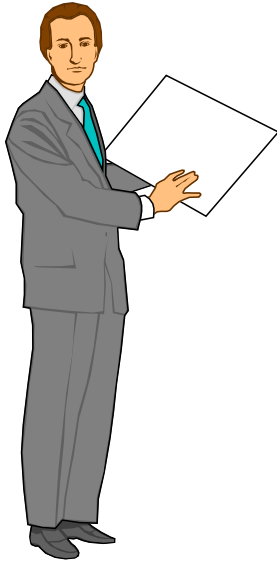
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Conference on Complex Systems, Amsterdam, 19-22 September 2016

Workshop on Burstiness in Human Behavior and Other Natural Phenomena

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Outline



Human interactivity times

Lognormal distribution

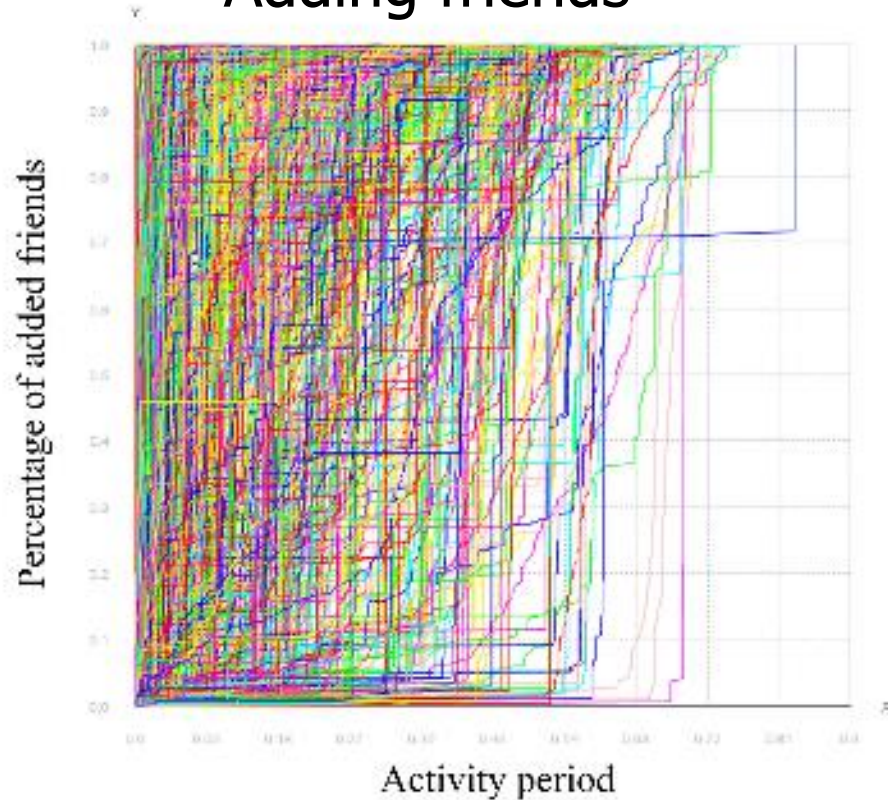
Binning and σ

Human interactivity times

- Duration between two human, consecutive talks or events:
 - Sending emails, receiving emails
 - Collecting friends and followers
 - Writing comments in online social networks (OSN)
- Measurability constraints:
 - All human activities that happen, when “logged in” (being connected to the Internet)
- Any measured time has a minimum value (due to the constant speed of light)

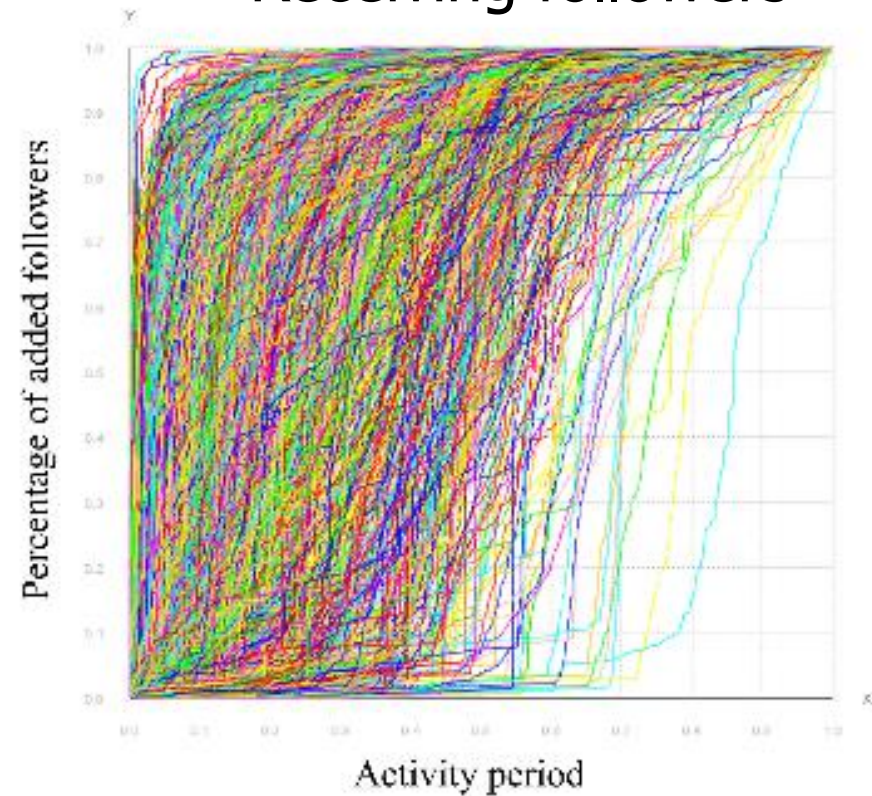
Humans act in bursts in Digg.com

Adding friends



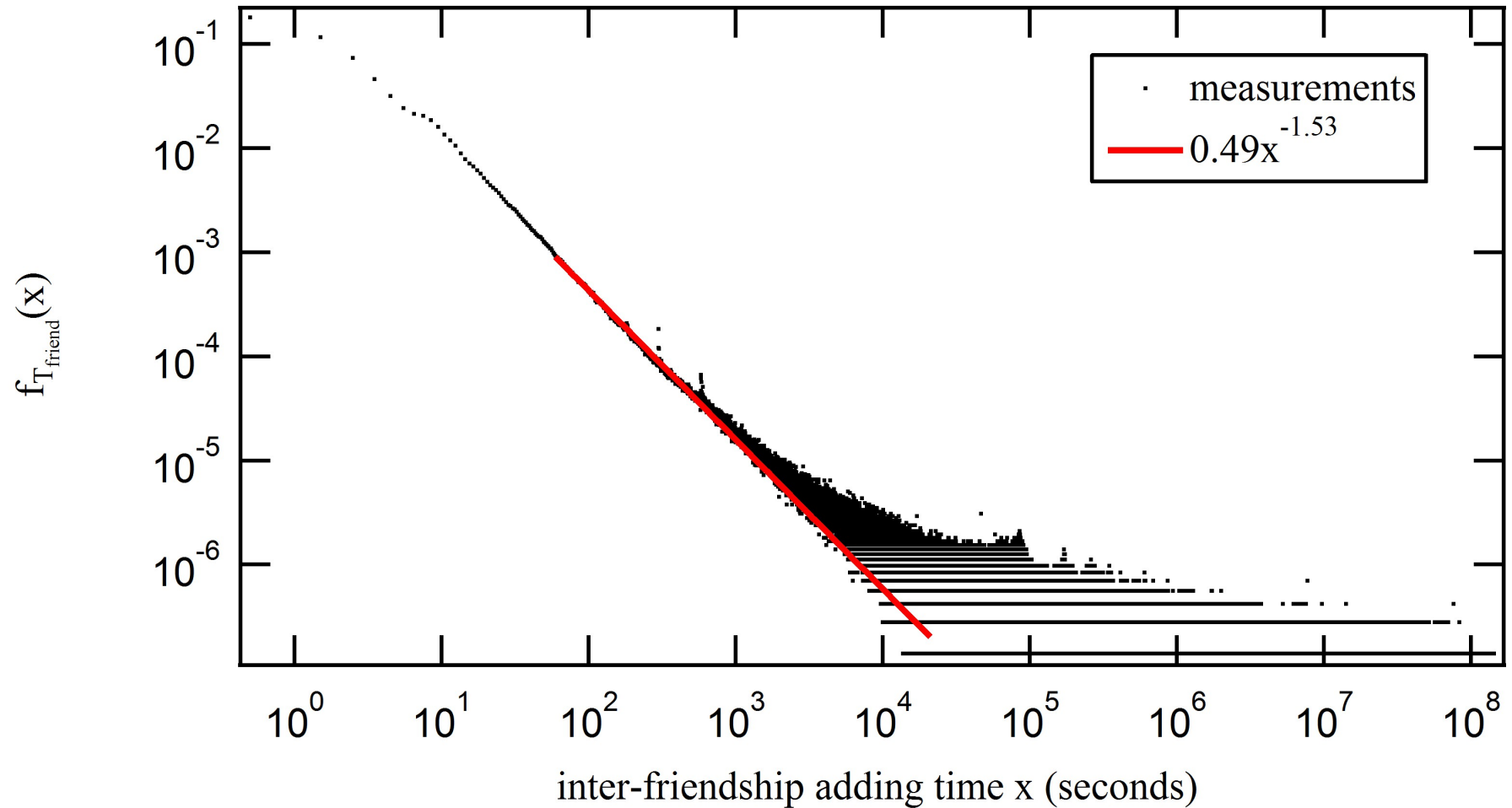
Steep "stair-like" shapes: high activity in short time intervals, followed by long durations of inactivity

Receiving followers

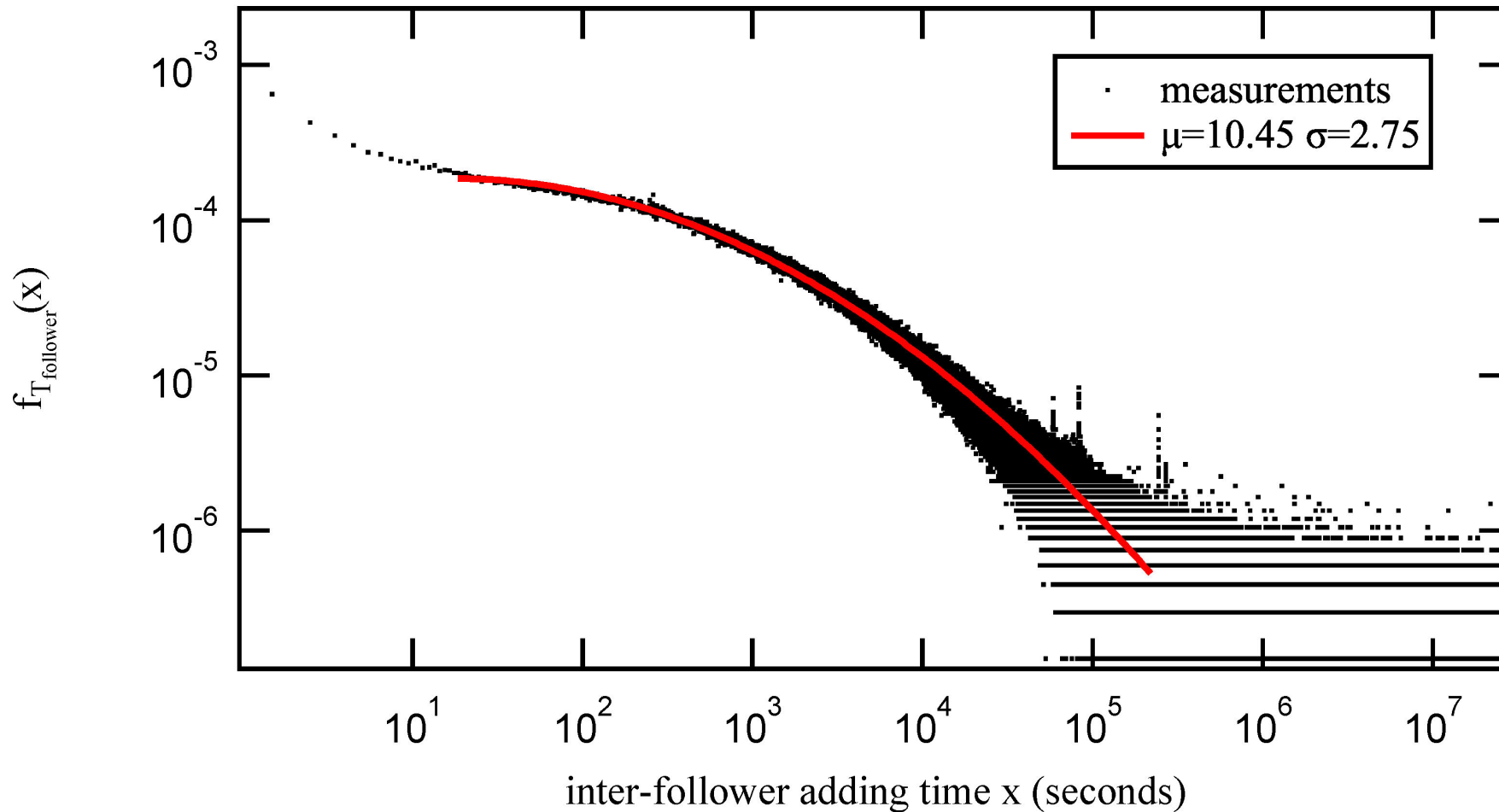


Smooth "S-shaped" curves

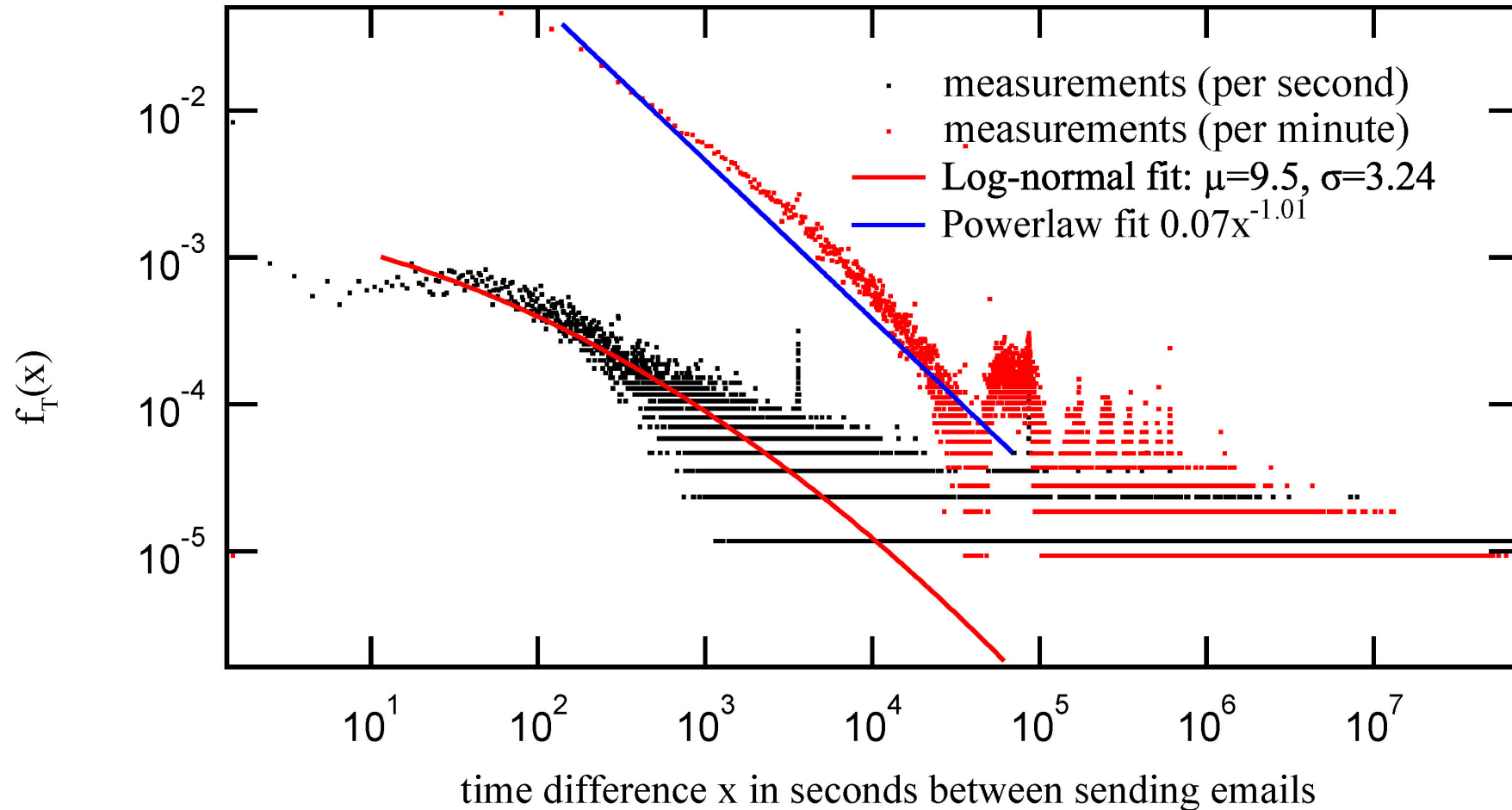
Time difference between adding friends



Time difference between receiving followers

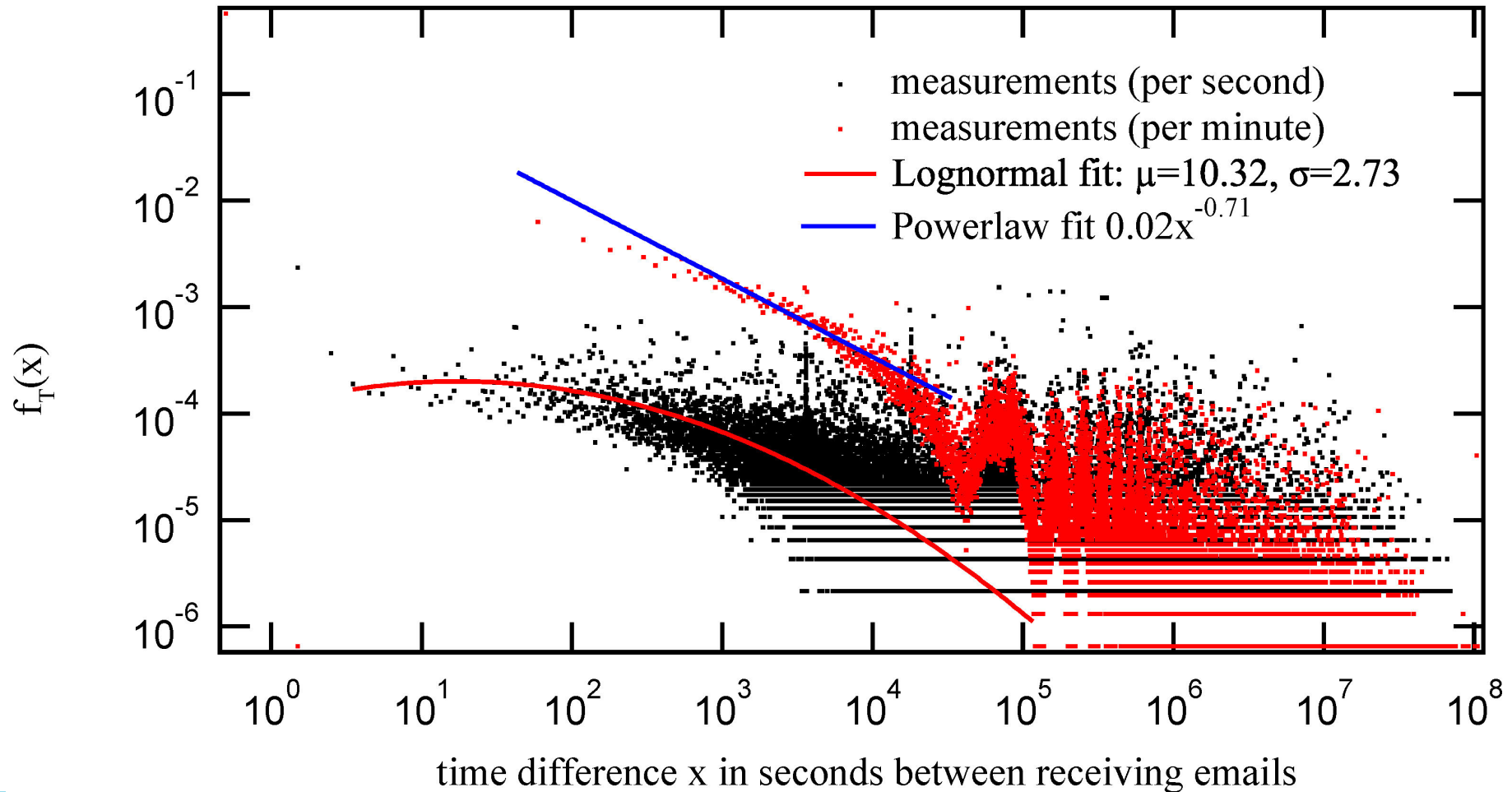


Time between emails sent (Enron)



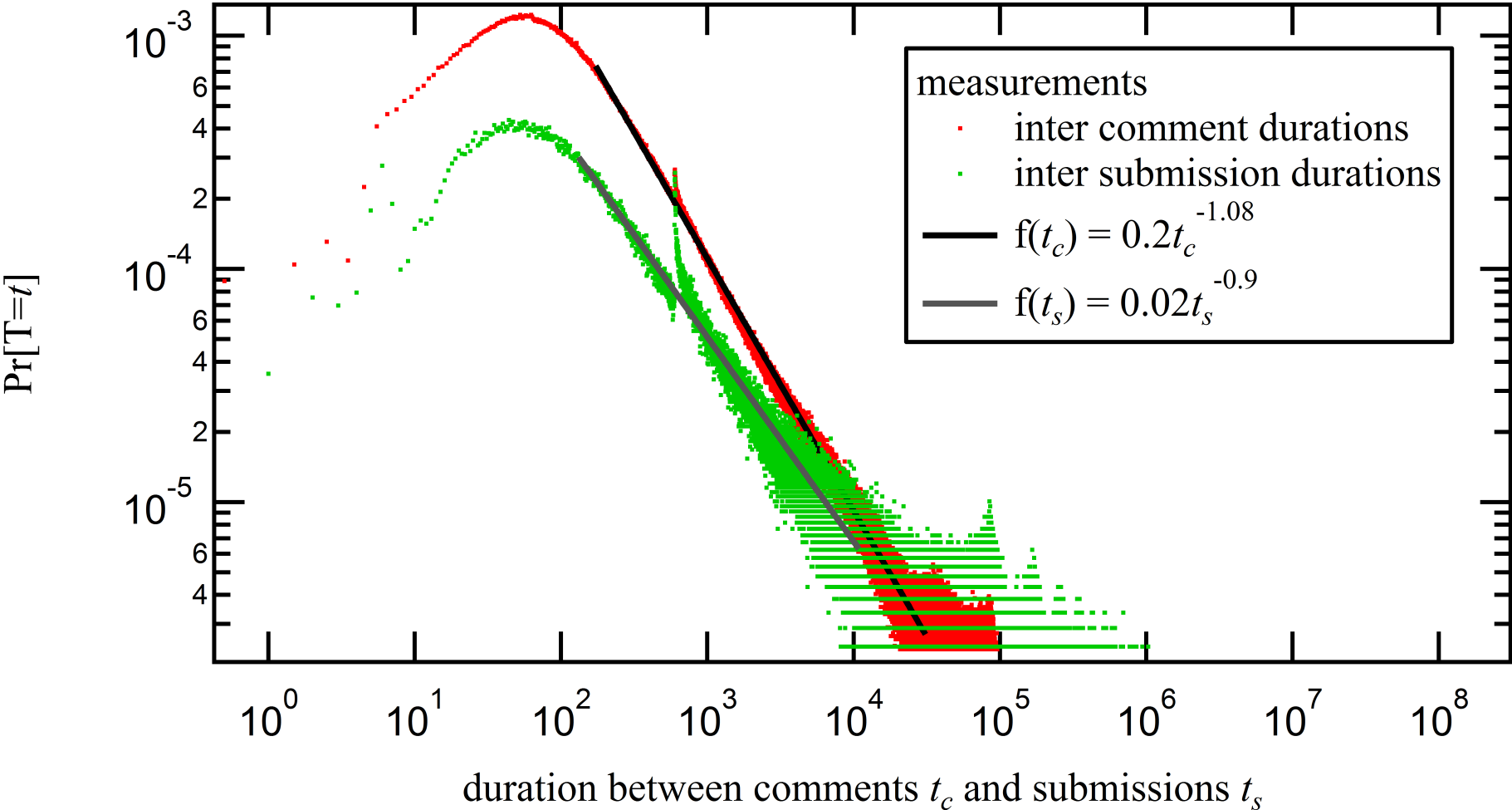
Red: binsize one minute
Black: binsize one second

Time between emails received (Enron)

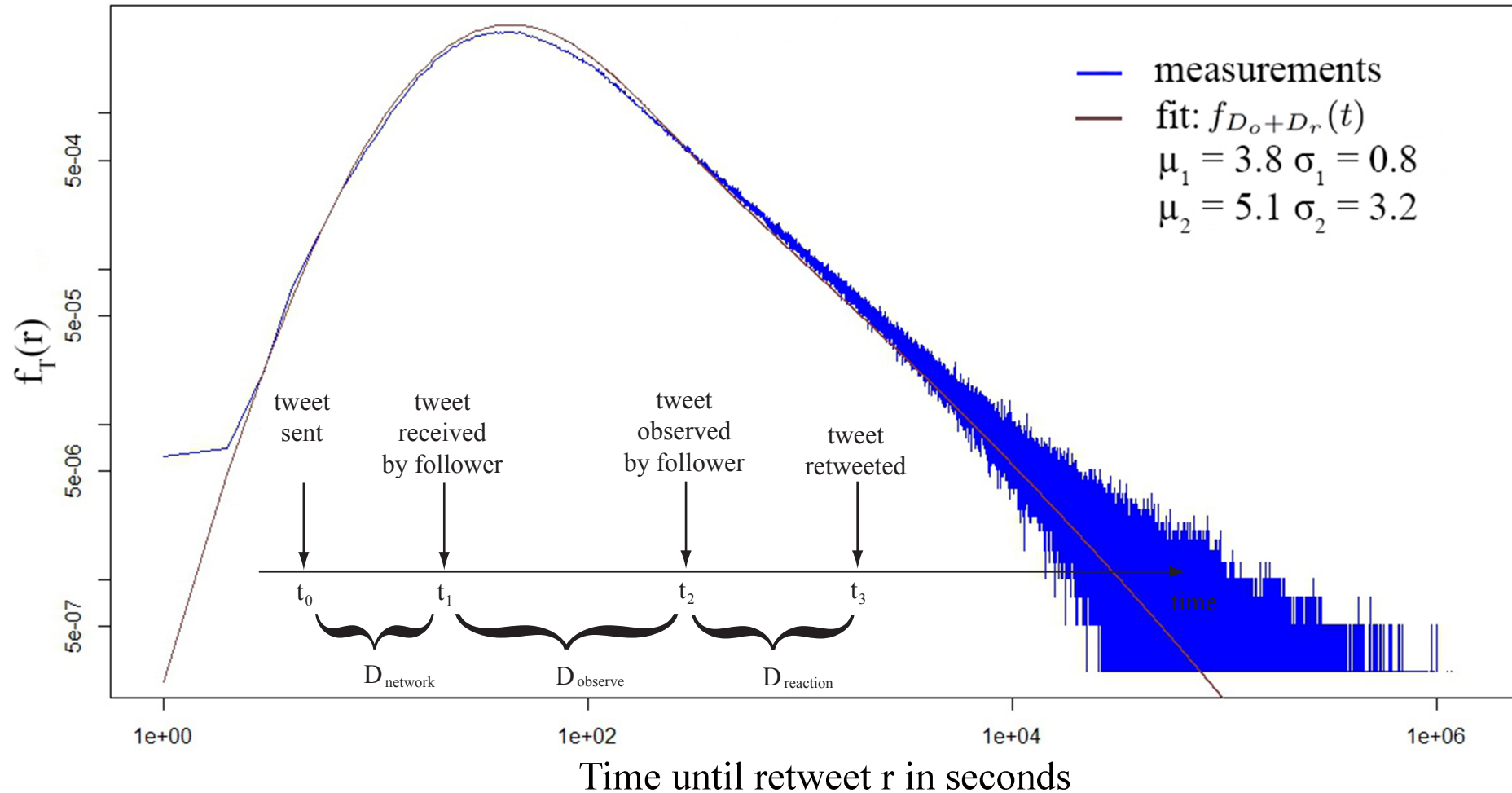


Red: bin size one minute
Black: bin size one second

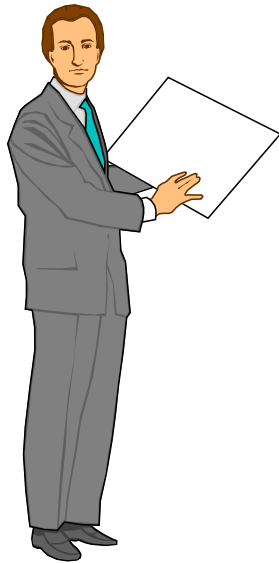
Reddit



Twitter spreading times are lognormal-like



Outline



Human interactivity times

Lognormal distribution

Binning and σ

Lognormal distribution

A lognormal random variable X is defined as $X = \exp(Y)$, where $Y = N(\mu, \sigma^2)$ is a Gaussian random variable:

$$F_X(t) = \Pr[X \leq t] = \Pr[e^Y \leq t] = \Pr[Y \leq \log t]$$

Thus

$$F_X(t) = \frac{1}{\sigma\sqrt{2\pi}} \int_{-\infty}^{\log t} e^{-\left(\frac{u-\mu}{2\sigma^2}\right)^2} du$$

with mean and variance

$$E[X] = e^\mu e^{\frac{\sigma^2}{2}}$$

$$\text{Var}[X] = e^{2\mu} e^{\frac{\sigma^2}{2}} \left(e^{\frac{\sigma^2}{2}} - 1 \right)$$

Lognormal probability density

$$F_X(t) = \frac{1}{\sigma\sqrt{2\pi}} \int_{-\infty}^{\log t} e^{-\left(\frac{u-\mu}{2\sigma^2}\right)^2} du$$



$$f_X(t) = \frac{dF_X(t)}{dt} = \frac{1}{\sigma t\sqrt{2\pi}} e^{-\left(\frac{(\log t - \mu)^2}{2\sigma^2}\right)}$$

Rewritten in "power-law" form:

$$f_X(t) = \frac{e^{-\left(\frac{\mu^2}{2\sigma^2}\right)}}{\sigma\sqrt{2\pi}} t^{-\alpha(t)} \quad \text{with} \quad \alpha(t) = 1 + \frac{\log t - 2\mu}{2\sigma^2}$$

Power law “exponent” of Lognormal

$$f_X(t) = \frac{e^{-\left(\frac{\mu^2}{2\sigma^2}\right)}}{\sigma\sqrt{2\pi}} t^{-\alpha(t)} \quad \text{with} \quad \alpha(t) = 1 + \frac{\log t - 2\mu}{2\sigma^2}$$

We observe a right-hand side tail, when $t > t_{\max}$ and $t_{\max} = e^{\mu - \sigma^2}$

Thus, if $\left| \frac{\log t - 2\mu}{2\sigma^2} \right| \leq \varepsilon$ equivalent to $t \in \left[e^{2\mu - 2\sigma^2\varepsilon}, e^{2\mu + 2\sigma^2\varepsilon} \right]$

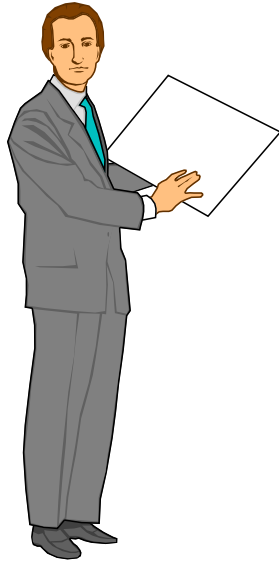
then

$$\alpha(t) \leq 1 + \varepsilon$$



Hardly distinguishable from a “real” power law

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Scaling of Lognormal random variable

Solving the parameters (μ, σ) from the mean and variance:

$$\mu = \log E[X] - \frac{\sigma^2}{2} \qquad \sigma^2 = \log \left(1 + \frac{\text{Var}[X]}{(E[X])^2} \right)$$

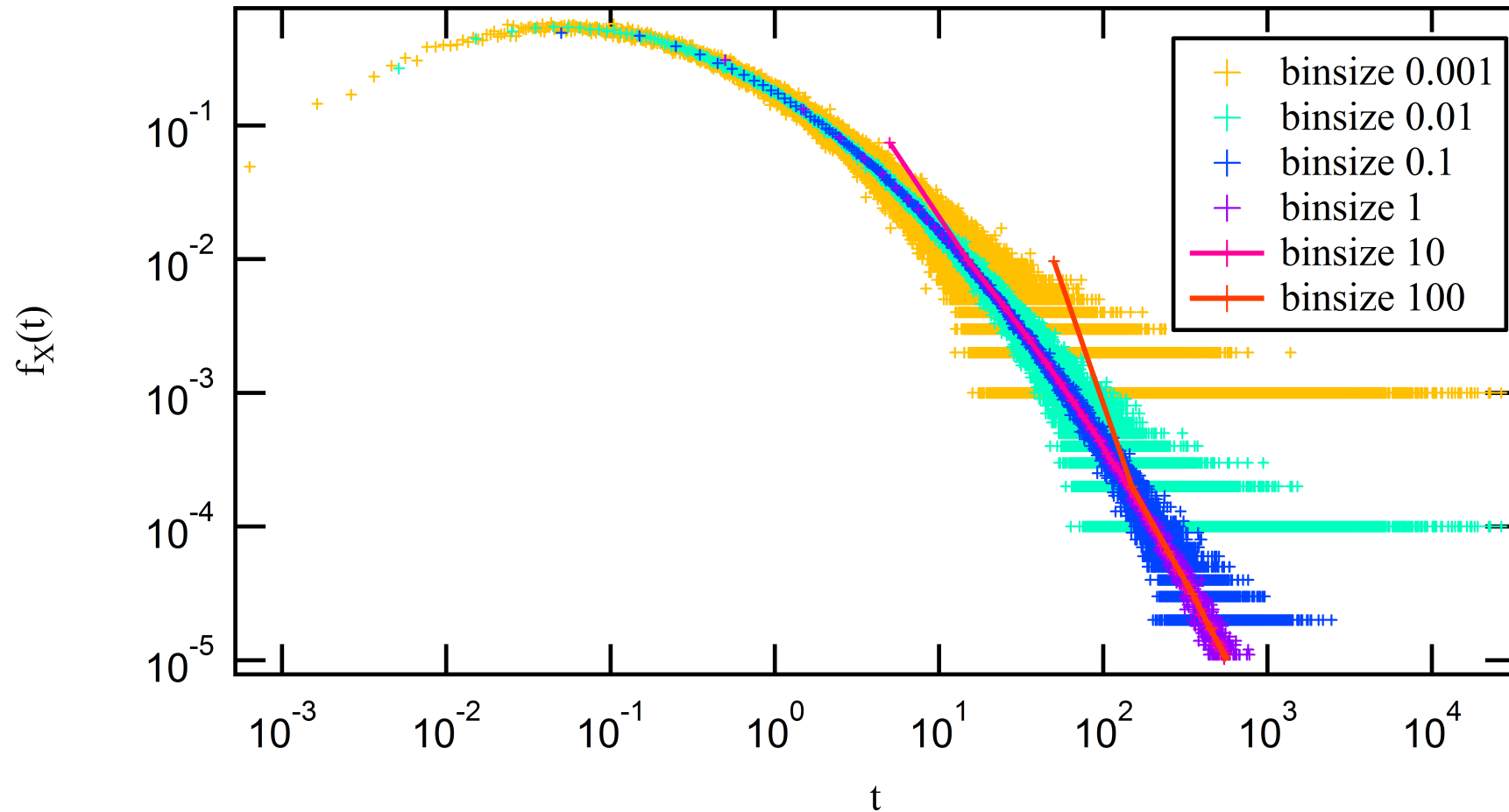
Scaling the lognormal random variable $Z = b X$ yields

$$\mu_Z = \log b + \mu_X \qquad \sigma_Z = \sigma_X$$

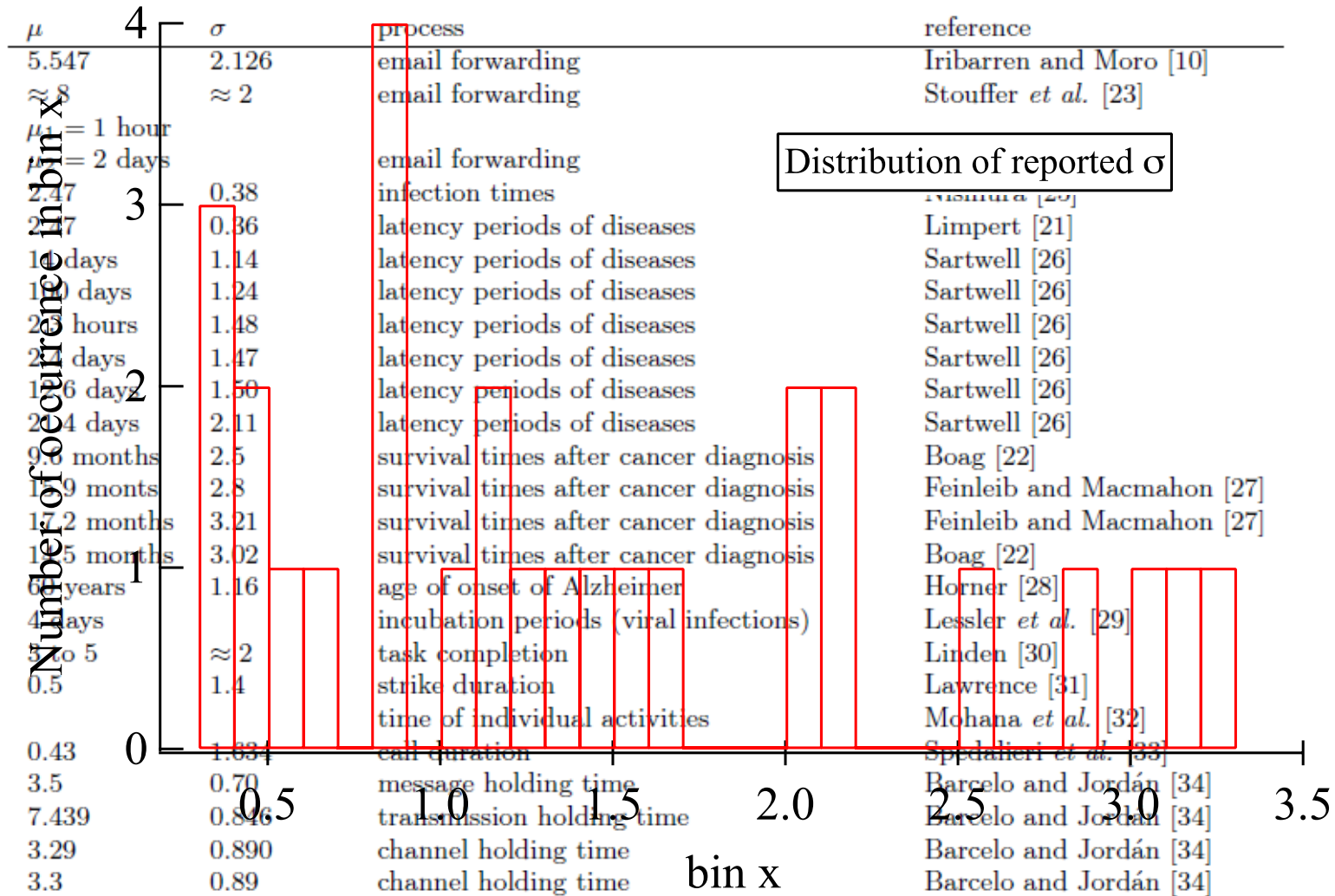
 Scaling by a factor b does not change σ

Measuring times in units of *second* or in units of *hours* does not change the parameter σ only the parameter μ

Effect of Binning



Reported lognormals



Distribution of reported σ

$$0.35 \leq \sigma \leq 3.2$$

Which processes generate a lognormal?

The definition: A lognormal random variable $X = \exp(Y)$, where Y is a Gaussian random variable

Central Limit Theorem: a scaled sum of i.i.d rv. converges to a Gaussian (replace r.v. X by $\log X$, then convergence to a Lognormal)

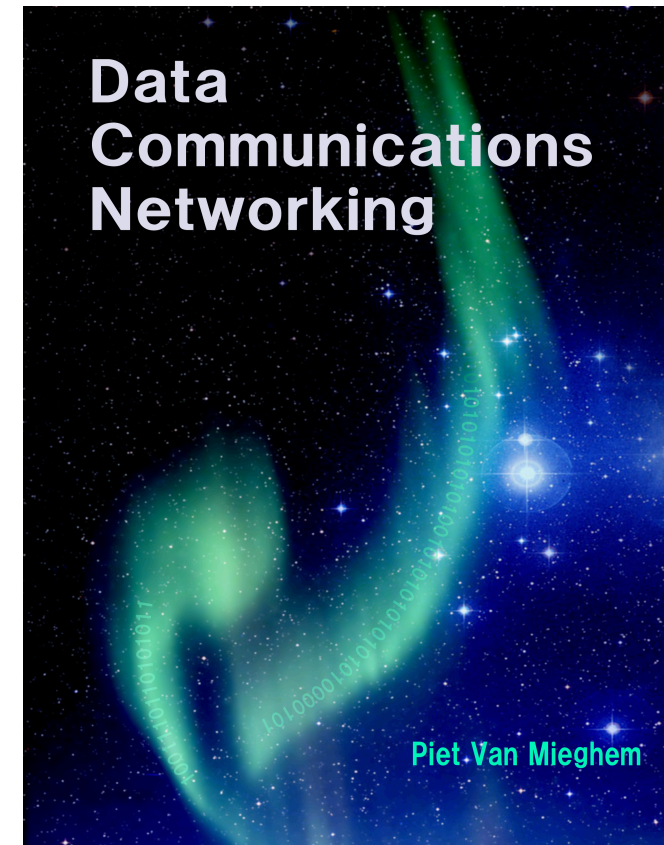
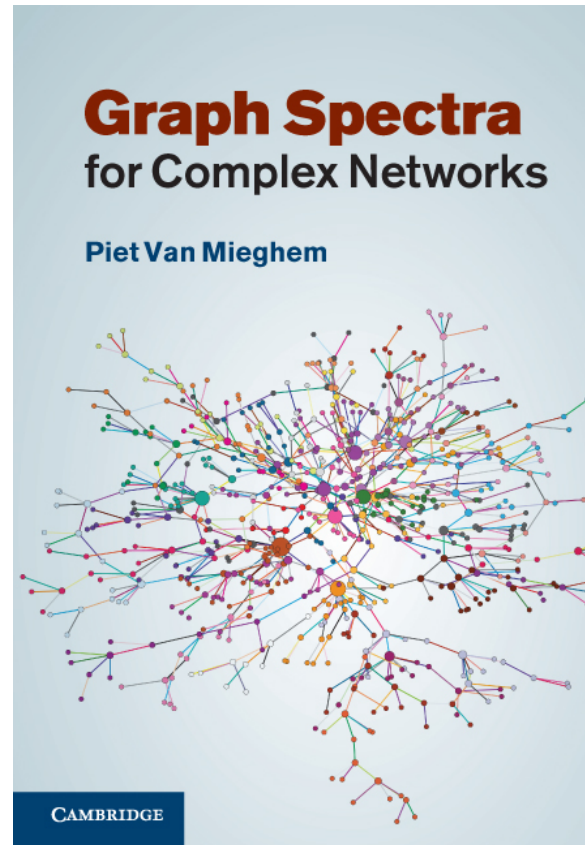
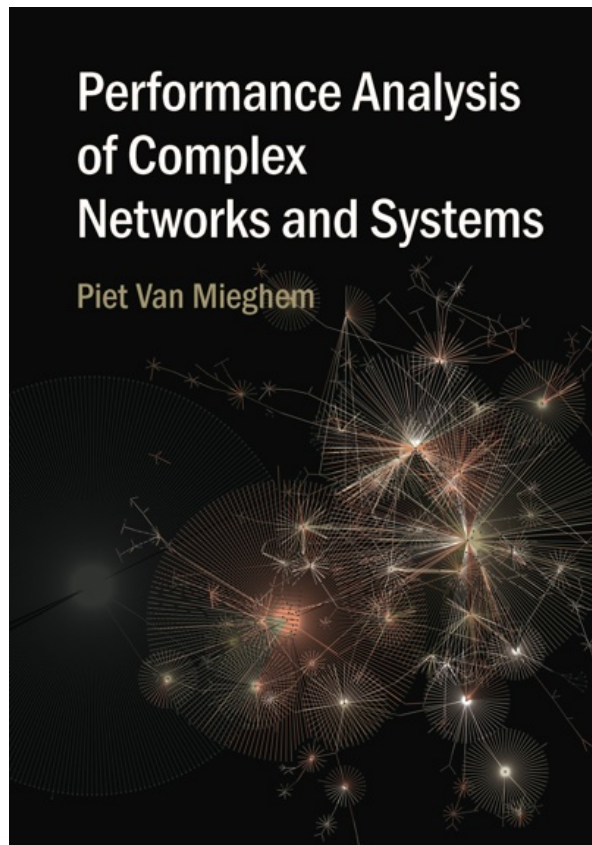
Law of proportionate effect (is similar in nature)

Many time related human sensing/actions scale logarithmically rather than in actual time units (e.g. hearing, optical light intensities)

Conclusion

- Binning changes the shape of the distribution but not σ , the sigma value of the fitted log-normal
- Distributions of interactivity, which are approximated by a power law with exponent ~ 1 , are possibly lognormal
- Precise underlying processes that generate lognormal-like distributions are largely unknown
(apart from the Central Limit Theorem for a sum i.i.d. logX rv's)

Books



Articles: <http://www.nas.ewi.tudelft.nl>

A photograph of a modern architectural structure, likely a library or lecture hall, featuring a prominent conical roof with a metal framework. The building is situated on a green hillside with a paved walkway and a person walking. The sky is blue with scattered white clouds.

Thank You

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